



VEHICLE SPONSORSHIP APPLICATION

Thank you for request of MagnaFlow's participation in your project vehicle.

*Please complete the form below in as much detail as possible, vehicle rendering or pictures must be included. All requests for product(s) and sponsorship support will be careful reviewed and a determination of the suitability – and the level of MagnaFlow participation – will be made as quickly as possible. Not all requests for project vehicle support will be in the best interest of MagnaFlow's current initiatives. The more detail you are able to provide, the better decision we will be able to make regarding your specific project. Please note: **No MagnaFlow product** will be shipped until this form is complete, reviewed and approved.*

Email to: Sponsorship@MagnaFlow.com

OR

Mail to: MagnaFlow Sponsorships: 1901 Corporate Centre Drive, Oceanside, CA 92056

Company Name: _____ Contact Name: _____

Position in Company (title): _____

Vehicle Owner: _____ Phone number: _____

Project Name (if applicable): _____ Purpose of Installation: _____

Year: _____ Make: _____ Model: _____ Color: _____ Engine: _____

Shipping Address: _____

City: _____ State: _____ Zip: _____

Email Address: _____

Part/Support required by (date): _____ Project Completion (date): _____

I/We are:

____ Vehicle Builder ____ Dealer ____ Publisher ____ Manufacturer ____ Vehicle Owner

____ Marketing Agency

If other, please explain: _____



Product(s) being Requested

MagnaFlow Exhaust Products will provide production components only. Modifications are the responsibility of the builder. Please provide all part numbers using the MagnaFlow catalog or www.magnaflow.com

Qty: _____ Part Number: _____ Description: _____

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Qty: _____ Part Number: _____ Description: _____

Other Participating Manufacturers (Required)

Product	Company	Contact	Email	Phone

Please indicate your commitments - only those that you are authorized to make - to support our programs **regarding this vehicle project**:

Vehicle Display and MagnaFlow Recognition

I/We will be racing/showing/participating/displaying this vehicle in the following location(s) or events in the next year:

SEMA Show: Booth Number: _____ Feature Vehicle Location: _____

Company Displaying Vehicle: _____

Event: _____ Date: _____ Location: _____

Event: _____ Date: _____ Location: _____

Event: _____ Date: _____ Location: _____

Event: _____ Date: _____ Location: _____

Event: _____ Date: _____ Location: _____

Event: _____ Date: _____ Location: _____

Attach full schedule if necessary.



Will the exhaust tips be visible from the rear or side of vehicle?

Yes No If 'No', please explain: _____

Multi Media Content

I/We will provide MagnaFlow Exhaust Products multi-media content and full-use rights on this project in the following categories:

REQUIRED Photography: Installation Complete Vehicle Vehicle on Display Front Rear 3/4 Side Underside

REQUIRED Video: Rear Sound Clip

All photography and video MUST be emailed to sponsorship@magnaflow.com within 30 days of product receipt.

Print, Digital or Video Coverage

The vehicle(s)/build are committed to appear in the following print, digital or video publications/productions within the next year:

Title: _____ Date: _____ Page/Time coverage: _____

Title: _____ Date: _____ Page/Time coverage: _____

PROOF OF SOCIAL MEDIA POST IS REQUIRED PRIOR TO PRODUCT SHIPMENT

Example #1: Before: "I can't wait for the #19100 exhaust from MagnaFlow (tag MF) to ship for my 2015 Ford Mustang" #MFequipped #MFsponsored

Example #2: "Just got sponsored by MagnaFlow (tag MF) for an exhaust on my (insert vehicle)" #MFequipped #MFsponsored

Pictures of product are available on www.magnaflow.com

Social Media

I/We will be sharing Quarterly photos, details and conversations regarding the sponsorship, build process, completed vehicle, etc on social media sites within the next year: Screenshots are required to be emailed to Magnaflow.

Facebook Name: _____ Audience Size: _____ Post Quantity: _____

Instagram Name: _____ Audience Size: _____ Post Quantity: _____

Twitter Name: _____ Audience Size: _____ Post Quantity: _____

Website Name: _____ Audience Size: _____ Post Quantity: _____



Editorial Rights

I/We will provide our/the editorial content digitally to MagnaFlow and grant full re-print use rights _____ **Initials**

Media Contacts

Please provide contact information for the person(s) responsible for providing – or allowing MagnaFlow personnel to access photos, videos and editorial content (if other than yourself)

Name	Company	Email	Phone
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Name	Company	Email	Phone
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Additional Information about your project you feel we should consider (including more details on the print/TV/digital/social media coverage)?

I hereby agree to affix 2 MagnaFlow decals, provided to me by MagnaFlow in a contrasting color from my vehicle of a minimum of 10" in width or height to the front half of the vehicle and to keep these decals attached to the vehicle for a period of 1 year. Further, I agree NOT to run decals from competing companies for the same time period. I will mention MagnaFlow in any/all online, print or TV Features of this vehicle. I understand that this vehicle is to remain equipped with MagnaFlow for a period of 1 year and if the vehicle is sold during this time, the product(s) are to be returned to MagnaFlow. MagnaFlow assumes no liability for consequential damages caused by the muffler, repair/installation labor or interruption in operation. As a condition of my sponsorship, I agree to furnish MagnaFlow with 3 high quality resolution images of the vehicle within 30 days of the date of this agreement and these images can and will be used by MagnaFlow in a variety of print materials and digital marketing for the year period of time. I also agree to Post and Share vehicle images quarterly on all Social Media outlets. Sponsorship recipient does hereby warrant and represent that MagnaFlow has the non-exclusive rights to use these images in perpetuity.

Acknowledge with Signature: _____ Date: _____